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"Don't expect too much, the perfect time may never come" Napoleon Hill

"Vision, an Exploration into the Future"

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In your professional and personal world, there is some vocabulary you may take for granted and not take enough time to define and understand, words such as goal and vision.

At the professional level, you need to keep these words in mind as you implement a project for your business. For example, you reach an agreement with your partners, get the initial capital, rent or buy the premises, furnish it, and buy respective equipment for the office and/or warehouse. The merchandise fills the warehouse, and little by little orders are placed for your product(s).

Business is booming, and time is devoted exclusively to the distribution of the merchandise. Suddenly the phone stops ringing, sales drop dramatically even though the price remains competitive, the quality of the product remains intact, and no one understands what has changed.

At this point you must ask:

What is the purpose of my company?

Do my employees know the vision of the company, and their place in it?

Which areas of personal development are needed?

Rethinking goals and having a clear vision at the professional or personal levels are key to achieving success. In the case of the former, these are essential in order to understand what you want from your business, and must be communicated to all of the parties involved to ensure that every one is on the same path. This in turn helps you find meaning and a sense of purpose in your life.

(*) Sesiones Disponibles en Español