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“In the art of living. The man is at the same time the artist and the master piece” Erich Fromm

“Reading; an Open Window to...”

By Ira Franco Your Partner - Your Life Coach

Several years ago I read a book called “The Alchemist” in less than a day. This year marks the 25th anniversary of its publication. “The Alchemist” was written by Paulo Coelho, a world re-known artist who experienced some difficulties at the beginning of his career. He had to fight against the social pressure in Brazil because his parents didn’t want him to become an artist/author. The book’s first edition didn’t sell as expected but Mr. Coelho was committed to the book, found a new publisher and the rest is history!

Being passionate, confident and perseverant in the idea you are creating are key characteristics that will give you the courage to face any adversity along the way so that, at the end, one door will open.

How do you keep your inspiration alive?
What motivates you to follow your ideas and projects?
Are you able to recognize the “signs” along the way?

Each book has a story written through the words of the author. Although everyone will read the same words, the imagination is a powerful and unique tool that will allow each reader to interpret and discover his own message

Now that your imagination has been activated, I invite you to complete the title of the article. Reading; an Open Window to....

(*) Sesiones Disponibles en Español